



2019 HSMAI Gold Adrian Award Winners Advertising Winners

Client: Accor
Entry Title: 31 Thank You

Client: Accor
Entry Title: 31 Thank You

Client: Accor
Entry Title: Sofitel en Blanc

Client: Amelia Island CVB
Agency: Miles Partnership
Entry Title: Amelia Island's New Visitor Guide Complete with Augmented Reality Technology

Client: American Express Travel
Agency: Ogilvy, UM, and Momentum Worldwide
Entry Title: Amex Travel Fine Hotels & Resorts® 5X Membership Rewards® Launch Event

Client: American Express Travel
Agency: Momentum Worldwide, PMK, Vowel, Ogilvy and UM
Entry Title: Amex Travel Fine Hotels & Resorts® 5X Membership Rewards® Launch Event

Client: Baha Mar
Agency: ModOp
Entry Title: Baha Mar Experiences Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: YouTube Director Mix Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Own the Road Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: IBM Watson Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: 2019 Disney Summer Partnership

Client: Discover Puerto Rico
Entry Title: "Have We Met Yet?" - Discover Puerto Rico Brand Repositioning

Client: Emerald Coast Convention & Visitors Bureau
Agency: Aqua Marketing & Communications, Inc.
Entry Title: 2019 Visitor Guide

Client: Luray Caverns
Agency: WHITE64
Entry Title: Puddles

Client: Mote Marine Laboratory & Aquarium
Agency: Paradise Advertising & Marketing
Entry Title: Come SEA For Yourself

Client: Newfoundland and Labrador Tourism
Agency: Target
Entry Title: A Tangled Tale

Client: Newfoundland and Labrador Tourism
Agency: Target
Entry Title: Place of Stories

Client: Terranea Resort
Entry Title: Terranea Resort Holiday Brochures

Client: Terranea Resort
Entry Title: TerraneaLife Journal

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Aruba & AFAR : The Happiness Project

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Aruba goes "Local" in Grand Central

Client: The Ritz-Carlton
Entry Title: Stellar Dining Series by The Ritz-Carlton

Client: The Ritz-Carlton
Entry Title: Stellar Dining Series by The Ritz-Carlton

Client: Visit Irving
Entry Title: IRVING ROCKS: Showcasing Irving's layered landscape

Client: Visit Tampa Bay
Entry Title: Visit Tampa Bay Pioneers Regional London Campaign

Client: VisitGreenvilleSC
Entry Title: "yeah, that": The 2019 Official Visitor's Guide to Greenville, SC

Client: VisitPITTSBURGH
Agency: ocreations
Entry Title: VisitPITTSBURGH Official Visitors Guide

Client: Wyndham Rewards
Entry Title: Wyndham Rewards Program Evolution

2019 HSMAI Gold Adrian Award Winners

Digital Marketing Winners

Client: Accor
Entry Title: Fairmont's Canine Ambassadors

Client: Accor
Entry Title: Elite Experiences

Client: Accor
Entry Title: MGallery Activation

Client: Accor
Entry Title: 31 Thank You

Client: Accor
Entry Title: 31 Thank You

Client: Accor
Entry Title: America's First Concierge

Client: Accor
Entry Title: Stay Longer Experience More

Client: Amelia Island CVB
Agency: Miles Partnership
Entry Title: Amelia Island Augmented Reality Mobile App

Client: American Express Travel
Agency: Baber Smith
Entry Title: American Express Travel: Hello World - Global Hotel Sale

Client: AMResorts
Agency: Cendyn
Entry Title: "Hot, Hot, Hot" campaign

Client: Arkansas Tourism
Agency: Miles Partnership and CJRW
Entry Title: Arkansas.com Relaunch

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: IBM Watson Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide
Entry Title: Chet Garner Partners with Best Western

Client: Best Western Hotels & Resorts
Agency: Ideas Collide
Entry Title: Family Focused with Best Western and 2 Travel Dads

Client: Best Western Hotels & Resorts
Agency: Ideas Collide
Entry Title: Today's Best Western: Every Guest Has a Journey

Client: Best Western Hotels & Resorts
Agency: Ideas Collide
Entry Title: Best Western Debuts New Brand: Aiden

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: Own the Road Campaign

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: 2019 Disney Summer Partnership

Client: Best Western Hotels & Resorts
Agency: Ideas Collide
Entry Title: Best Western Debuts New Brand: GLO

Client: Best Western Hotels & Resorts
Agency: Ideas Collide
Entry Title: Best Western Debuts New Brand: Vib

Client: Best Western Hotels & Resorts
Agency: Ideas Collide & Initiative
Entry Title: 2019 Disney Summer Partnership

Client: Bradenton Area Convention & Visitors Bureau
Agency: Aqua Marketing & Communications, Inc.
Entry Title: Cure Campaign Videos

Client: Brand USA
Agency: Mustache
Entry Title: Hear the Music, Experience the USA

Client: Brand USA
Agency: Dirt Worldwide
Entry Title: Brand USA United Stories

Client: Brand USA
Agency: Dirt Worldwide
Entry Title: Brand USA United Stories

Client: Brand USA
Agency: Dirt Worldwide
Entry Title: Brand USA United Stories

Client: Brand USA
Agency: Dirt Worldwide
Entry Title: Brand USA Launches its Own First-Ever Television Network, GoUSA TV

Client: Brand USA
Agency: Dirt Worldwide
Entry Title: Brand USA United Stories

Client: British Virgin Islands Tourism Board
Agency: MMGY Myriad
Entry Title: Today's Secret

Client: CheapCaribbean.com
Entry Title: Driving Impact with Geo-Targeted Video

Client: Choice Hotels
Agency: MMGY Global
Entry Title: Regional Co-op Video Series

Client: Destination British Columbia
Agency: VERB Interactive
Entry Title: Destination British Columbia

Client: Destination DC
Agency: Emic Films
Entry Title: The Arts District

Client: Discover Charlottetown
Agency: VERB Interactive
Entry Title: Discover Charlottetown

Client: Four Seasons Hotel Washington, DC
Agency: BCV Social
Entry Title: Four Seasons Washington, DC Hotel in Full Bloom Ad Campaign

Client: Harrah's Ak-Chin
Agency: i.d.e.a.
Entry Title: Play for All - Mobile

Client: Hawaii Visitors and Convention Bureau
Entry Title: Hawaii Rooted

Client: Inn of the Mountain Gods Resort & Casino
Agency: Fuel
Entry Title: Inn of the Mountain Gods Targeted Search Marketing Campaign

Client: Intercity
Agency: Pmweb
Entry Title: Intercity Summer Season

Client: Kampgrounds of America, Inc.
Agency: MMGY Global
Entry Title: "Get Out There Grant"

Client: Louisiana Office of Tourism
Agency: Miles Partnership
Entry Title: Louisiana Tourism & Lauren Daigle - Look Up Child Tour Partnership

Client: Marriott Bonvoy Traveler
Entry Title: Digital Magazine

Client: Marriott International
Entry Title: Social Media Launch Campaign for Marriott Bonvoy

Client: Marriott International
Entry Title: W Hotels' Wake Up Call Festival

Client: Marriott International
Entry Title: Project: Aloft Star

Client: Marriott International
Entry Title: Marriott Bonvoy Global Launch

Client: Marriott International
Entry Title: Project: Aloft Star

Client: Marriott International
Agency: Milestone Inc.
Entry Title: Memories Made at Marriott UK - (Marriott Branded Event Promotion Website)

Client: Marriott International
Entry Title: Pantone Pantry by Tribute Portfolio

Client: Marriott International
Agency: Nobox
Entry Title: Marriott Resorts Paradise Content

Client: Massanutten Resort
Entry Title: VIP Labor Day Contest

Client: Mohegan Sun
Agency: Primal NY
Entry Title: Back of House Season 2

Client: Newfoundland and Labrador Tourism
Agency: Target
Entry Title: Tangled Tales

Client: Newfoundland and Labrador Tourism
Agency: Target
Entry Title: Story Exchange

Client: Newfoundland and Labrador Tourism
Agency: Target
Entry Title: TallTrueAndTangled.com

Client: Omni Hotels & Resorts
Agency: Milestone Inc.
Entry Title: Milestone and Omni Hotels Joint submission on schema deployment across the Omni hotels website.

Client: Red Roof
Entry Title: Pet Travelers Social Media Campaign

Client: Rosen Hotels & Resorts
Agency: &Barr
Entry Title: Ask Rosen

Client: Rosewood Hotels & Resorts
Agency: Spherical
Entry Title: Rosewood Conversations

Client: San Fransisco Travel Association
Agency: MMGY Global
Entry Title: FY '18-'19 International Digital Marketing

Client: Santa Barbara Beach and Golf Resort Curacao
Entry Title: Destination Good Stuff

Client: SHS - Digital Experience
Entry Title: The Farmhouse Ojai Website

Client: SHS - Digital Experience
Entry Title: Meritage Collection Website Redesign

Client: South African Tourism
Agency: Sparkloft Media
Entry Title: #MeetSouthAfrica

Client: Super 8 by Wyndham
Entry Title: Super 8 #JOURNEYSAFE

Client: Super 8 by Wyndham
Entry Title: Super 8 ROADM8

Client: Super 8 by Wyndham
Entry Title: Super 8 #JOURNEYSAFE

Client: Terranea Resort
Entry Title: TerraneaLife

Client: Terranea Resort
Entry Title: TerraneaLife

Client: Terranea Resort
Entry Title: Terranea Resort FareHarbor Integration

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Aruba & AFAR : The Happiness Project

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Aruba : Double Play 2 Double Happiness Sweeps

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Aruba Local All-Star Xander Bogaerts

Client: The Connecticut Office of Tourism
Agency: Adams & Knight
Entry Title: Content Wins New Tourists for the State of Connecticut

Client: The Fueligans
Agency: Fuel
Entry Title: Fuel Hotel Marketing Podcast

Client: The Ritz-Carlton
Entry Title: Stellar Dining Series by The Ritz-Carlton

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Client: The Ritz-Carlton Hotel Company, LLC
Agency: Pandemic Labs
Entry Title: Using AI to create more impactful content and inspire life's most meaningful journeys.

Client: United Airlines
Agency: 360i
Entry Title: United Airlines Carbon Cutback

Client: Utah Office of Tourism
Agency: KNHO Films
Entry Title: The Voices of Bears Ears

Client: VISIT FLORIDA
Agency: TravPRO mobile
Entry Title: VISIT FLORIDA Travel Pro

Client: Visit Plano
Agency: The Atkins Group
Entry Title: "That's Tempting" Campaign

Client: Visit Seattle
Agency: PB&
Entry Title: Uncharted: Seattle

Client: Visit Seattle
Agency: PB&
Entry Title: Unwrap This Town

Client: Visit Seattle
Agency: PB&
Entry Title: Family Style

Client: Visit Seattle
Agency: PB&
Entry Title: weSEALove

Client: Visit St. Pete/Clearwater
Agency: Miles Partnership
Entry Title: The Central Ave. Experience

Client: Visit Tampa Bay
Entry Title: The 1st TMD in Florida - Tampa's Treasure Collection

Client: VisitPITTSBURGH
Entry Title: Pull Up a Chair, You are Welcomed Here.

Client: W Hotels Worldwide
Entry Title: W Hotels X Giphy

Client: Wyndham Hotels & Resorts
Agency: Questus
Entry Title: Travelarge by Travelodge

Client: Wyndham Hotels & Resorts
Entry Title: Wingate by Wyndham #ByDayByNight

Client: Wyndham Rewards
Entry Title: Wyndham Rewards Program Evolution

Client: Wyndham Rewards
Entry Title: Wyndham Rewards Program Evolution

2019 HSMAI Gold Adrian Award Winners

Integrated Marketing Winners

Client: Accor
Entry Title: Sofitel en Blanc

Client: Aqua-Aston Hospitality
Entry Title: #ShareTheAloha Campaign Celebrates 70-Years of Sustainable Tourism

Client: Four Seasons Hotels and Resorts
Entry Title: Four Seasons Pop Down Hong Kong

Client: HMSHost
Agency: HMSHost
Entry Title: HMSHost Food Fight for Veterans

Client: Houston First Corporation
Agency: TURNER PR
Entry Title: Space City: Where Giant Leaps are Made

Client: Mohonk Mountain House
Entry Title: Celebrating 150 Years of Mohonk

Client: Reno Tahoe Airport Authority
Agency: Noble Studios
Entry Title: Do You RNO?

Client: South Carolina Department of Parks, Recreation and Tourism
Entry Title: The Ultimate Outsider Program

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Aruba Local All-Star Xander Bogaerts

Client: The Aruba Tourism Authority
Agency: Concept Farm
Entry Title: Aruba goes "Local" in Grand Central

Client: The Bahamas Ministry of Tourism
Agency: Tambourine
Entry Title: Lenny Kravitz Fly Away Campaign

Client: Utah Office of Tourism
Agency: Adgenuity Inc.
Entry Title: China Red Emerald Initiative

Client: Utah Office of Tourism
Agency: Struck
Entry Title: More Mountain Time

Client: Visit KC
Agency: MMGY Global
Entry Title: Positioning Kansas City as the Heart of the New Midwest

2019 HSMAI Gold Adrian Award Winners

Public Relations Winners

Client: Abercrombie & Kent
Agency: Laura Davidson Public Relations
Entry Title: Abercrombie & Kent and Sanctuary Retreats Lead the Way on Egypt's Long-Awaited Resurgence

Client: Accor
Entry Title: MGallery Activation

Client: Accor
Entry Title: Sofitel en Blanc

Client: Accor
Entry Title: Sofitel en Blanc

Client: Accor
Entry Title: MGallery Activation

Client: American Express Travel
Agency: Momentum Worldwide, PMK and Vowel
Entry Title: Amex Travel Fine Hotels & Resorts® 5X Membership Rewards® Launch Event

Client: American Express Travel
Agency: Momentum Worldwide, PMK and Vowel
Entry Title: Amex Travel Fine Hotels & Resorts® 5X Membership Rewards® Launch Event

Client: AMResorts
Agency: rbb Communications
Entry Title: Breathless Resorts & Spas owns the 'Celebration Vacation' to reset brand image

Client: Antoine's
Agency: PETERMAYER PR
Entry Title: New Orleans Tricentennial Dinner at Antoine's

Client: Baha Mar
Agency: Parasol
Entry Title: Launch of Baha Mar Resort Destination

Client: Baha Mar
Agency: Parasol
Entry Title: Global Search for Baha Mar Chief Flamingo Officer

Client: Barbados Tourism Marketing Inc.
Agency: Development Counsellors International
Entry Title: Year of Culinary Experiences Campaign

Client: BENCHMARK, a global hospitality company
Agency: Ken Ellens Communications
Entry Title: Benchmark's Top Ten Dining Trends for 2019

Client: Best Western Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: LodgingMagazine.com; Back to Basics: Elevating the Guest Experience Starts with Mastering the Essentials

Client: Best Western Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: HospitalityTech.com HT EXCLUSIVE Best Western COO Chats with HT About Its VR Staff Training Program

Client: Best Western Hotels & Resorts
Agency: Hemsworth Communications
Entry Title: HospitalityTech.com; Best Western Hotels & Resorts Acquires AutoClerk

Client: Blackberry Mountain
Agency: Baltz & Company
Entry Title: Travel + Leisure

Client: Borgata Hotel Casino & Spa
Agency: MMGY NJF
Entry Title: Reinforcing Borgata As The Entertainment Hub of the East Coast

Client: British Virgin Islands Tourism Board
Agency: MMGY NJF
Entry Title: Travel + Leisure's Annual Caribbean Issue Cover Story

Client: CheapCaribbean.com
Agency: MMGY NJF
Entry Title: Membership Program Skyrockets With Celebration of Teachers

Client: Conrad Maldives Rangali Island
Agency: The Brandman Agency
Entry Title: Conrad Maldives Rangali Island Goes Greener

Client: Contiki
Agency: The Decker/Royal Agency
Entry Title: #VoteWithNoRegrets

Client: Destination New South Wales
Agency: LDPR
Entry Title: A Flurry of Epic Broadcast Coverage for Regional New South Wales

Client: Discover Dominica Authority
Agency: MMGY Myriad
Entry Title: Travel + Leisure Cover

Client: Discover Puerto Rico
Agency: Ketchum
Entry Title: #CoverTheProgress

Client: Discover Your Italy
Agency: DDP
Entry Title: A Neapolitan Story with Discover Your Italy

Client: DuVine Cycling + Adventure Co.
Agency: Laura Davidson Public Relations
Entry Title: Journey Between The Handlebars—And One Company's Quest To Inspire Travel On Two Wheels

Client: Fairmont Grand Del Mar
Entry Title: Winter Wonderland at the Grand

Client: Fairmont Grand Del Mar
Entry Title: Winter Wonderland at the Grand

Client: Finnair
Agency: Zapwater Communications, Inc.
Entry Title: From Sand to Snow: Finnair Launches Nonstop Service from LAX to HEL

Client: Grenada Tourism Authority
Agency: Zapwater Communications, Inc.
Entry Title: Grenada - Still Lazy After All These Years

Client: Guadalajara Tourism
Agency: PHG Consulting
Entry Title: HERE Magazine: Gravitating to Guadalajara

Client: Hampton by Hilton
Agency: Coyne PR
Entry Title: Hampton by Hilton & Alfonso Ribeiro Launch Real Travel Road Trip Hotline

Client: Hilton
Entry Title: DoubleTree by Hilton's Cookies in Space

Client: Hilton
Agency: rbb Communications
Entry Title: Hilton Cleans the World with Massive Soap Recycling Effort

Client: Hilton
Agency: Edelman
Entry Title: Signia Hilton Brand Launch

Client: Hostelling International USA
Agency: Wanderful
Entry Title: Sleep For Peace: The Peace Postcard Project

Client: Houston First Corporation
Agency: TURNER PR
Entry Title: Space City' Blasts Off For The 50th Moon Landing Anniversary

Client: I LOVE NY / New York State Division of Tourism
Agency: Finn Partners
Entry Title: I LOVE NY Celebrates WorldPride All Month Long

Client: Inovtravel/ Azores Getaways
Agency: Laura Davidson Public Relations
Entry Title: How Nine Islands Off The Coast Of Portugal Became An "Untapped" Culinary Haven In The Shadow Of Europe's Most Popular Destination

Client: Island of Hawaii Visitors Bureau
Agency: Anthology Marketing Group
Entry Title: Kilauea Volcano Eruption Impact on Hawaii Island Tourism

Client: Island of Hawaii Visitors Bureau and County of Hawaii
Agency: Anthology Marketing Group
Entry Title: Live Pono: Hawaii Island Launches the Pono Pledge

Client: JW Marriott El Convento Cusco
Agency: Diamond Public Relations
Entry Title: FaceTime Love Gram from Panchita the Alpaca

Client: Long Beach Convention & Visitors Bureau
Agency: Development Counsellors International
Entry Title: CNN, "Long Beach, CA: More than L.A.'s kid brother"

Client: Marriott International
Entry Title: Marriott Bonvoy Global Launch

Client: Marriott International
Entry Title: Marriott x Manchester United

Client: Marriott International
Entry Title: Marriott Bonvoy Global Launch

Client: MCR and MORSE Development
Agency: BerlinRosen
Entry Title: Up, Up and Away with TWA Hotel

Client: MCR and MORSE Development
Agency: BerlinRosen
Entry Title: Up, Up and Away with TWA Hotel

Client: Montgomery Area Chamber of Commerce
Agency: Lou Hammond Group
Entry Title: The Equal Justice Initiative's National Memorial for Peace and Justice & Legacy Museum

Client: Natural Selection Safaris
Agency: IMAGINE PR
Entry Title: Shipwreck Lodge Hits the Shores of Skeleton Coast, Namibia

Client: New York's Hotel Pennsylvania
Agency: LMA Communications Inc.
Entry Title: Hosting VIPets & A Royal Pup-tial Wedding for the Westminster Dog Show Canine Guests

Client: Ocean House
Agency: Laura Davidson Public Relations
Entry Title: The Fondue Express gondola drops anchor at Ocean House

Client: Ocean House
Agency: Laura Davidson Public Relations
Entry Title: Women + Wine: @WhatsGabyCookin Stirs Up Appetites in Rhode Island

Client: Palmer House, a Hilton Hotel
Agency: The Brandman Agency
Entry Title: Dorothy Olsen's Return to The Empire Room

Client: Percepture / New Orleans & Company
Agency: Percepture
Entry Title: The Big Easy Turns 300

Client: Preferred Hotels & Resorts
Entry Title: A Preferred Journey: Luxury Travel Advisor Cover Feature

Client: Raffles Singapore
Agency: The Brandman Agency
Entry Title: Raffles Singapore Global Reopening Exclusive

Client: Riviera Nayarit Convention & Visitors Bureau
Agency: Newlink
Entry Title: Bloomberg - Mexico's Riviera Nayarit Primed to Be the Next Big 'It' Destination

Client: Rockford Area Convention & Visitors Bureau
Agency: Development Counsellors International
Entry Title: Rockford is making a comeback and so is the city's pride - Chicago Tribune

Client: Rockford Area Convention & Visitors Bureau
Agency: Development Counsellors International
Entry Title: "Rockford, I Apologize!" - Travel Weekly Online

Client: Royal Caribbean International
Agency: Weber Shandwick
Entry Title: Perfect Day at CocoCay: The Ultimate in Thrill and Chill

Client: Royal Caribbean International
Agency: Weber Shandwick
Entry Title: Symphony of the Seas: The New Ship Topping The Charts

Client: Saba
Agency: DDP
Entry Title: The Greatest Little Island You Never Heard Of

Client: Shinola Hotel
Agency: MMGY NJF
Entry Title: Helping Fuel Detroit's Revitalization

Client: Sofitel New York
Agency: Mower
Entry Title: The Suite Life: Sofitel New York Gives Its Regards To Broadway

Client: Super 8 by Wyndham
Entry Title: Super 8 ROADM8

Client: Terranea Resort
Entry Title: Terranea Resort Food & Wine Feature Placement

Client: The Beaches of Fort Myers & Sanibel
Agency: MMGY Global
Entry Title: Red Tide Crisis

Client: The Colorado Tourism Office
Entry Title: Lonely Planet Feature Placement: Explorers Wanted - A Great Escape to Colorado

Client: The James New York - NoMad
Agency: MMGY NJF
Entry Title: Breaking Through the Rainbow

Client: The National WWII Museum
Agency: MMGY NJF
Entry Title: CNN Feature Segment on The National WWII Museum's Historic Cruises

Client: The National WWII Museum
Agency: MMGY NJF
Entry Title: Landing the Front Page Cover Story of The New York Times

Client: The National WWII Museum
Agency: MMGY NJF
Entry Title: Owning an Entire News Cycle: D-Day With The National WWII Museum

Client: The National WWII Museum
Agency: MMGY NJF
Entry Title: The Historian Becomes the Co-Ancor on CBS

Client: The St. Regis Aspen Resort
Agency: MFA, A Finn Partners Company
Entry Title: Travel + Leisure Announces the St. Regis Aspen's New Hire... a dog named Kitty

Client: The Swag
Agency: Werner Public Relations, Inc.
Entry Title: The Swag

Client: The Walt Disney World Swan and Dolphin Resort
Agency: TJM Communications, Inc.
Entry Title: Cover Story on Exhibit City News for Walt Disney World Swan and Dolphin Resort

Client: Travel Michigan
Agency: Weber Shandwick
Entry Title: Pure Sounds of Michigan

Client: Tribute Portfolio Hotels
Entry Title: Tribute Portfolio Hotels x The Pantone Pantry

Client: U River Cruises
Agency: The Decker/Royal Agency
Entry Title: U River Cruises Partners with The League

Client: Uganda Tourism Board
Agency: PHG Consulting
Entry Title: Marin Magazine: Encountering Uganda's Gorillas

Client: Ventura Visitors & Convention Bureau
Agency: Ventura Visitors & Convention Bureau
Entry Title: Painting the Town

Client: Visit California
Entry Title: Dream Drive

Client: Visit Finland
Agency: Zapwater Communications, Inc.
Entry Title: Destination Dining: Finland Emerges as the Culinary Capital of the Nordics

Client: Visit Huntington Beach - Surf City USA
Agency: Development Counsellors International
Entry Title: LA Magazine, "Chairman of the Board"

Client: Visit North Carolina & Discover South Carolina
Agency: Luquire George Andrews
Entry Title: #CAREolinas

Client: Visit Philadelphia
Entry Title: Philadelphia Pioneers On The Road To Stonewall

Client: Visit Seattle
Agency: Development Counsellors International
Entry Title: AFAR, How to Visit Seattle's Top Museums for Half the Price This Month

Client: Visit Seattle
Agency: Development Counsellors International
Entry Title: LA Times, "Even an icon needs a little work occasionally"

Client: Visit South Walton
Agency: TURNER
Entry Title: South Walton, FL, Makes a Splash With America's First Underwater Art Museum

Client: VisitDallas
Agency: MMGY NJF
Entry Title: Margarita Mile

Client: VisitGreenvilleSC
Entry Title: VisitGreenvilleSC Anchor Bat Co. TODAY Show Placement

Client: VisitPITTSBURGH
Entry Title: Pull Up a Chair, You are Welcomed Here.

Client: VisitScotland
Agency: Laura Davidson Public Relations
Entry Title: The Comeback Kid: Dundee: How Scotland's Fourth Largest City Became The King Of Cool

Client: von Mandl Family Estates
Agency: MFA, A Finn Partners Company
Entry Title: Travel + Leisure Features von Mandl Family Estates as the Royals' Favorite Wineries

Client: White Lodging Services
Entry Title: Moxy Chicago Downtown's Zombie Burrito

Client: White Lodging Services
Entry Title: Moxy Chicago Downtown ABC LOCALish Placement

Client: White Lodging Services
Entry Title: The Westin Austin Downtown Gingerbread House