



# Adrians Celebration Program Book: Advertising Insertion Order Form

Reservation Deadline:..... **Friday, January 5, 2024**  
 Artwork Deadline:..... **Friday, January 12, 2024**  
 Half Page..... \$2,500  
 Full Page..... \$4,000  
 Inside Front or Inside Back..... \$4,500

*Reserve your ad spot by **Friday, January 5, 2024**  
 Submit final artwork by **Friday, January 12, 2024***

Complete your marketing campaign with targeted ads designed to reinforce your message and congratulate your winners. Distributed to every attendee, your ad in the onsite program will provide you with a tangible presence at this important event, at a reasonable cost. Advertising opportunities are limited and are available on a first-come, first-served basis. Don't delay!

### Half Page – Four Color Ad: \$2,500

Half Page Four Color Ad in the Adrian Awards Celebration Souvenir Program distributed onsite to approximately 500 industry leaders and to all Adrian Awards winners

### Full Page – Four Color Ad: \$4,000

Single page Four Color Ad in the Adrian Awards Celebration Souvenir Program distributed onsite to approximately 500 industry leaders and to all Adrian Awards winners

### Inside Front or Inside Back – Four Color Ad: \$4,500 per page

Full page premium positioned Four Color Ad in the Adrian Awards Celebration Souvenir Program distributed onsite to approximately 500 industry leaders and to all Adrian Awards winners

## ADVERTISER CONTACT INFORMATION

Advertisement Size Selected Above: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Title: \_\_\_\_\_ Company: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Artwork Contact: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

This signed form serves as a contract. All requests are final. Advertising orders are non-refundable. Execution of this advertising insertion order form signifies assumption of legal responsibility to pay for all advertising requests as stipulated on the form. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

Return this completed form by **Friday, January 5, 2024**, to [mark.primuth@hsmia.org](mailto:mark.primuth@hsmia.org).

**Upon receipt of this form, you will receive an order confirmation and an invoice to complete payment.**

### 1/2 PAGE ARTWORK SPECIFICATIONS

- 7.5 x 5 inches - no need for a bleed or trim size
- PDF or .EPS File is required.

### FULL PAGE ARTWORK SPECIFICATIONS

- The trim size of the program is 8.5" x 11"
- Pages should be set up as single page documents.
- Maximum page layout size should not exceed 8-3/4" wide by 11-1/4" high
- Live Area: 8-1/8" x 10-5/8"
- Bleed: 8-3/4" x 11-1/4"
- Copy Safety: 3/8" from trim edge
- PDF or .EPS File is required.

### ARTWORK SUBMISSION

Submit final artwork by 1/12/2024 to [mark.primuth@hsmia.org](mailto:mark.primuth@hsmia.org)

**ADRIAN AWARDS PROGRAM BOOK EXAMPLE**  
[Click Here to View Example](#)

### QUESTIONS

For sponsorship and advertising opportunities, contact: Mark Primuth, Partnership Coordinator at [mark.primuth@hsmia.org](mailto:mark.primuth@hsmia.org).