



Special VIP Executive Breakfast following the Adrians Celebration PARTNERSHIP COMMITMENT FORM

Event Summary

Wednesday, Feb 14, the morning after the Adrian Awards Celebration, HSMAI is hosting a unique by-invitation-only program for Destination Marketing Organization Chief Executive Officers and Chief Marketing Officers who are attending the Adrians Celebration. Last year’s Adrian Awards had 74 unique DMO’s who won an Adrian Award. They won 33 Gold awards, 49 Silver awards, 78 Bronze awards, and 8 of them will be receiving platinum awards this year. We are expecting a strong showing from destination marketing executives attending the Celebration again this year.

We expect 40-50 execs at a minimum to attend the joint breakfast which will also include the HSMAI Hotel Chief Marketing Officers who will be meeting after the breakfast program. The program will include a keynote presentation sharing unique insights tailored for this specific audience.

HSMAI and DI are accepting up to three exclusive partners for this unique gathering.

Event Date and time: Wednesday, February 14th, 2024, 8am-10am

Location: New York Marriott Marquis, New York City, NY

Partner Benefits:

- Recognition in a printed program.
- Introductions during the program.
- Up to two representatives in attendance.
- A list of attendees with full contact information.

Partnership Cost: \$5,000

Signature Signifies Your Sponsor Commitment: _____ DATE _____

Contact Information:

Name: _____ Title: _____

Company: _____

Address: _____

City, State ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Return Completed Commitment Form to Mark Primuth at mark.primuth@hsm.ai

Questions? Please reach out to our HSMAI Partnership Team:

President/CEO [Bob Gilbert](#), Partnership Director [Elise Rhinehart](#), or Partnership Coordinator [Mark Primuth](#)

CANCELLATION & PAYMENT POLICY

HSMAI Executive Roundtables have limited partnership opportunities and are confirmed on a first come first served basis. Authorized signature signifies commitment to pay for service as stipulated herein. An invoice will be created and shared upon receipt of the commitment form. All requests are final. Partnerships are only transferable in the event HSMAI changes or reschedules the event. Full payment must be made in U.S. dollars drawn on a U.S. bank and received by HSMAI sixty days prior to the scheduled event in order for company to receive benefits and recognition. HSMAI reserves the right to resell and/or reassign sponsorship(s) at sole discretion for reservations that are not paid in full 60 days prior to the event date.